

OCSCB Board Meeting

7/21/09 6:12 PM

Present:

- Margaret
- Jessica
- Barry
- Tova
- Tadj
- Robert

Finances: Tadj

- Jessica:
 - Gets bank statements to her house, we want to cancel getting bank statements and just do things online
 - In order to change the address, we need to have every person on the account present at the bank
 - We need to figure out a way to have a system that would work to hand over the account to the next person yearly
 - Received a membership check and a check from SB
 - Tadj will deposit it
- Jessica and Margaret got \$1000 of funding for Back Bay restoration project
 - Need to make a 10 minute presentation next week

Restoration update: Margaret

- Planted some more seeds, hopefully will germinate within next 3 months
- Potential restoration event to collect seeds/re-pot
- Jessica talked to Tree of Life about orders – they said we only need to pre-order if we need something that is really big, otherwise they have everything year round
 - Adult shrubs
 - Oak
 - Expensive seeds

Events

- Margaret:
 - Hike on past Sunday

- 6 people attended
 - New person attended!
 - Ate at Taco Loco after and it was fun
 - Would be willing to lead another hike soon
- Whale watching in the future?
- Mono Lake?
 - Jessica will email Tim to ask about recommendations about a Mono Lake trip
- Speaker series
 - Reed Knox
 - Chair of North America chapter of SCB, can use SCB money to come to speak
 - Jessica will email him informally to see his schedule, can make a formal invitation later
 - Ray Sauvajot
 - Peter Craiva
 - Couldn't come twice, but we could see if he would be able to come now
 - Mary
 - Jessica will contact her
 - Margaret will write up a small bio about each person, send out in email, everyone will vote on who they want to hear most
 - Margaret will also send out email to all members asking who they suggest and ask for a small bio about that person
- OCSCB general meeting
 - September 3rd – potential date
 - Every 1st Thursday of the month
 - First “official” meeting will be Oct. 1st – really need to publicize this meeting, get a lot of new members

Conservation update: Barry

- Sell Klean Kanteens at local gyms to replace plastic bottles
 - We only have 2 Klean Kanteens left
- Tejon Ranch
 - 250,000 acres that connects two mountain ranges

- Fully functioning ecosystem
- Really confusing debate over giving up 10% to save 90%
 - With the way the economy is going, the chances of that 10% getting developed is low
- Barry will draft an action movement and send it out to board for us to revise
- CA state parks
 - Chino Hills State Park may be sold to a private developer
 - State budget that is being voted on Thursday will close 250 state parks
 - Chino Hills State Park is in bad shape, but is still open space and can be restored
 - If it gets bought by a private developer
- Aliso Creek
 - Dredging by Army Corps of Engineers
 - Potential development by Athens Group
 - Sanitation district wants to start altering parts of the stream
 - Endangered fish, turtles, raptors, plants
 - Trying to make an action plan
- Banning Ranch: Margaret
 - Costa Mesa City Council is voting on it
 - Banning Ranch is technically in Newport Beach but all of the traffic would go through Costa Mesa, so Costa Mesa has a stake in it

Marketing: Robert

- Meetup: Margaret
 - Margaret will send out an email to everyone on the list about the Meetup account
 - Also include it into the signature of our emails
- We should make announcements at meetings for ways that members can be more involved
 - Come to board meetings
 - Assistant manager of Meetup
- Note from Barry: Alpa from We Print printing, wants to help us out
 - Weprint/OC.com

- Business cards: Robert
 - Cards look great!
 - Suggestions: website and bottom orange strip bigger and more bold
- Idealist.org told us that they want us to use oscsb.org emails
 - Robert will reply with an email so we can get it running
- Robert will make a WiserEarth account running too
- OCSCB website
 - Announcements scrolling bar
 - Promote upcoming events
 - News feed (“OCSCB just got a \$1000 grant!”)
 - Membership – Jessica
 - Research – Riley and Jenny
 - Mammal monitoring project
 - Bay view slope project
 - Sponsorship/Donate – Tadj
 - Habitat Restoration, Projects We’re Working On, Meetup – Margaret
 - Board Minutes – Tova
 - News – Barry
 - About us – keep as is and come back to review
 - Contact us – who each person on the board is and how to contact us
 - To be added to our email listserv contact ocscbiology@gmail.com -- Margaret
 - Everyone will write up their small part, send it to Robert, Robert will compile it and email it back to us for all of us to comment on

Updates

- Jessica: leaving for Colorado next week, be back in beginning of Sept.
- Tova: out of the country from August 6 – Sep 1